



HORATIO ALGER ASSOCIATION OF CANADA

EXCELLENCE GALA

Honouring Perseverance, Integrity and Excellence



Honouring the 2022 International Horatio Alger Award Recipients

DR. ROLA DAGHER

Global Channel Chief, Dell Technologies

DARREN ENTWISTLE

President and CEO, TELUS Corporation

BHARAT MASRANI

Group President and Chief Executive Officer,
TD Bank Group

LORNE MICHAELS

Creator and Executive Producer Saturday Night Live

CALIN ROVINESCU

President and Chief Executive Officer, Air Canada (Retired)

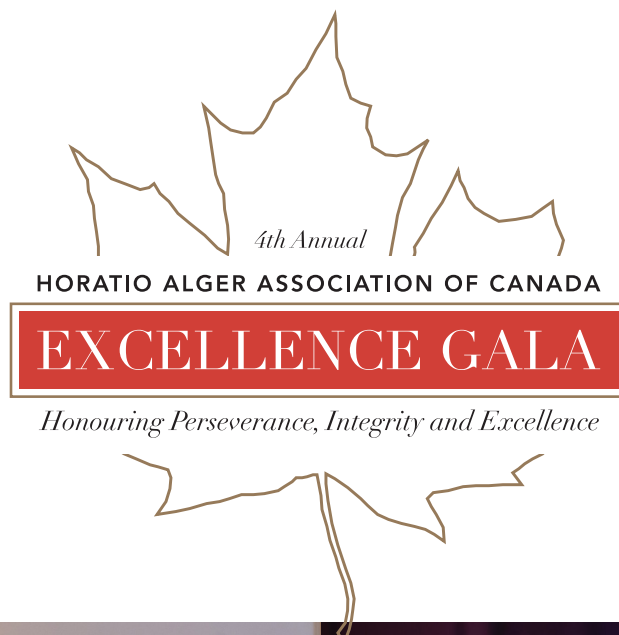
EDWARD SONSHINE

Founder and Non-Executive Chairman,
RioCan Real Estate Investment Trust

November 1, 2022 | 6:00 p.m.

Metro Toronto Convention Centre | Toronto, ON





HOSTS

PRESIDENT
Prem Watsa

VICE PRESIDENT
Serge Godin

VICE PRESIDENT
Jay S. Hennick

TREASURER
Rick Waugh

PRESIDENT EMERITUS
Dominic D'Alessandro

VICE PRESIDENT
David Johnston

VICE PRESIDENT
Brian Mulroney

INTERNATIONAL HORATIO ALGER AWARD RECIPIENTS



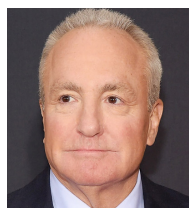
Dr. Rola
Dagher



Darren
Entwistle



Bharat
Masrani



Lorne
Michaels



Calin
Rovinescu



Edward
Sonshine

WELCOME MESSAGE

Dear Friends,

We are excited to invite you to the Horatio Alger Association of Canada's fourth annual Excellence Gala, which will be held at 6:00 p.m. on Tuesday, November 1, 2022, at the Metro Toronto Convention Centre in Toronto. We hope you will join us in celebrating the hard work of Canadians who are doing great things for their nation. This year's gala will be held in honour of six new 2022 Members, Rola Dagher, Darren Entwistle, Bharat Masrani, Lorne Michaels, Calin Rovinescu and Edward Sonshine. Our modest beginnings originated when the Horatio Alger Association of Distinguished Americans recognized Wayne Gretzky with the first International Horatio Alger Award in 2003. In 2004, the U.S. Association inducted Jim Pattison as one of its Members. He worked diligently with his counterparts to bring more prominence to the Canadian membership, which ultimately led to the formation of a standalone Horatio Alger Association of Canada in 2009. There are now 17 Members in the Association, including our newest Member, Walter Schroeder, who was inducted in 2019.

In 2012, we began awarding scholarships to Canadian students with financial need who had overcome adversity. In total, \$11.4 million in scholarships has been awarded to 1,428 deserving young Canadians. The Excellence Gala plays a critical role in our drive to help Canada's next generation of leaders.

As we continue in our second decade as an organization, it is a time to take stock and reflect on how far the Horatio Alger Association of Canada has come, while recognizing that there is more to do in the future. We are excited by the challenge this presents.

Sponsorship levels are outlined in this brochure for your consideration. Opportunities exist to customize a package that is just right for you or your organization.

We look forward to partnering with you in celebrating Canadian achievement. This will be an evening to transform lives and enable young people to pursue their dreams through higher education.

With sincere gratitude,

Board of Directors
Horatio Alger Association of Canada

ABOUT US



The Horatio Alger Association of Canada (HAAC) was founded in 2009 to inspire individual Canadians to reach their highest potential, thereby strengthening Canadian society as a whole. The Association was created to recognize men and women of outstanding achievement and to educate young Canadians about the limitless opportunities that exist through the free-market system.

The Horatio Alger Association bears the name of renowned author Horatio Alger, Jr., whose tales of overcoming adversity through unyielding perseverance and basic moral principles captivated the public in the late 19th century. HAAC is the Canadian affiliate of the Horatio Alger Association of Distinguished Americans, Inc., which was founded in 1947.

In 2012, Horatio Alger Members founded the Association's first Canadian scholarship program for students in Ontario. The following year, a new scholarship program was established in Quebec in honour of former Prime Minister and Association Member, The Right Honourable Brian Mulroney. In 2014, the Association expanded its scholarship reach to Alberta and British Columbia with two new scholarship programs in honour of Horatio Alger Member Jim Pattison. Thanks to the generosity of Horatio Alger Members in the U.S. and Canada, an endowment (currently valued at \$23.7 million) was created to enable the Association to expand its scholarship support nationally. Since 2016, scholarships of up to \$10,000 are available to students from all Canadian provinces and territories through the Horatio Alger Canadian Scholarship Program. In 2016, HAAC also implemented a national vocational and technical education scholarship program. Since the start of our Canadian scholarship programs in 2012, the Horatio Alger Association of Canada has awarded more than \$11.4 million to 1,428 students.

HORATIO ALGER MEMBERS



Alain Bouchard
*Founder and Executive
 Chairman of the Board
 Alimentation
 Couche-Tard Inc.*



Dominic D'Alessandro
*Past President and CEO
 Manulife*



N. Murray Edwards
*Chairman
 Canadian Natural
 Resources Limited*



Serge Godin
*Founder and Executive
 Chairman of the Board
 CGI*



Wayne Gretzky
*Member
 Hockey Hall of Fame*



Jay S. Hennick
*Global Chairman and CEO
 Colliers International
 Founder and Chairman
 FirstService Corporation*



**The Right
 Honourable
 David Johnston**
*Chair, Rideau Hall
 Foundation
 28th Governor General
 of Canada*



Rebecca MacDonald
*Founder and
 Executive Chair
 Just Energy Group Inc.*



**G. Wallace F.
 McCain***
*Co-Founder &
 Vice Chairman
 McCain Foods Limited
 Chairman
 Maple Leaf Foods, Inc.*



**The Right
 Honourable
 Brian Mulroney**
*Former Prime Minister
 of Canada
 Senior Partner
 Norton Rose Fulbright
 Canada LLP*



Jim Pattison
*Founder/Owner
 The Jim Pattison Group*



David E. Ritchie
*Chairman of the Board
 Ritchie Bros. Auctioneers*



Walter Schroeder
*Founder
 DBRS Ltd.*



Gerald W. Schwartz
*Chairman of the Board
 and CEO
 Onex*



Isadore Sharp
*Founder and Chairman
 Four Seasons Hotels
 and Resorts*



V. Prem Watsa
*Chairman and CEO
 Fairfax Financial
 Holdings Limited*



Rick Waugh
*President, Chief Executive
 Officer and Director
 (Retired)
 Scotiabank*

Canada was built by pioneers who believed in the principles of hard work, honesty, determination, and never letting hardship get in the way of success. Today, these principles are fostered by the Members of the Horatio Alger Association of Canada.

Each year, the International Horatio Alger Award—which includes a lifetime membership in the Association—is presented to outstanding Canadians who have achieved great success despite personal and professional obstacles.

Horatio Alger Members serve as role models for what can be achieved through enterprise and perseverance. By supporting the Association's need-based scholarships, they help young Canadians pursue their dreams through higher education.

**Deceased*

OUR IMPACT

HORATIO ALGER MEMBERS	SCHOLARSHIP PROGRAM	2021 SCHOLAR PROFILE		
17 Members Inducted \$23.7 MILLION Endowment Fund	1,428 Scholars Since 2012 \$11.4 MILLION Awarded Since 2012	\$24,429 Average Family Income 4 Average Family Size 89% Average High School Grade	100% Financial Need 39% Divorce of parents 28% Abandonment by a parent 19% Drug/Alcohol abuse at home 20% Physical/sexual/mental abuse	11% Death of a parent 13% Physical/mental disability 6% Incarceration of a parent 3% Homelessness 2% Foster care

\$1.75 MIL

in scholarships
awarded to 242
Scholars in 2021

INCLUDING:



\$800K
Canadian



\$735K
Fairfax Financial



\$66K
Vocational and
Technical



\$100K
Entrepreneurial



\$50K
Indigenous
Achievement

MENTORING

INTERNSHIPS

FINANCIAL ADVISING

SUPPORT AND REFERRAL LINE

ALUMNI ASSOCIATION

OUR IMPACT



"I have consistently been in touch with the Horatio Alger Association of Canada throughout university. They have provided me not only financial support, but numerous academic and professional support services as well. I'm thankful to be a part of the Horatio Alger family, and to know that the Horatio Alger Association of Canada is there to support me no matter what!"

DAVID CHUNG



"By receiving a Horatio Alger Association of Canada scholarship, it felt as if a weight was lifted off of my shoulders so I was able to study without worry and reach my full potential as a student. Using my Chemical Engineering degree, I aim to contribute to reimagining issues faced by Indigenous people and those in Northern communities. I am very grateful for the support from Horatio Alger Association of Canada who has helped make my aspirations possible."

ALLANA NAKASHOOK-ZETTLER



"I believe that the Horatio Alger Association of Canada is unique, in the fact that they often help students who are struggling in both their personal and academic aspects of their lives. They always ensure that students are completely supported by providing emergency support to those in need. By doing this for me and for other students, I think I have truly connected with the Horatio Alger Association of Canada and I feel eternally grateful."

ETHAN RAJKUMAR



"The Horatio Alger Association of Canada has provided me with a life-changing opportunity to continue my educational journey, so I can be equipped with the tools to positively impact my community."

TOPAZA YU

INVESTING IN CANADA'S FUTURE LEADERS

Sponsorship of the Excellence Gala is a powerful way to invest directly in the lives of young Canadians who are committed to pursuing their dreams of higher education.

The Association annually awards 245 Horatio Alger Scholarships to deserving students in financial need who have overcome significant adversity while demonstrating strength of character, strong academics, a commitment to pursuing higher education as well as a desire to contribute to society. Through fundraising opportunities like the Excellence Gala, we have greatly expanded our scholarship program and will continue to do so in the future.

By making a commitment to Horatio Alger programs and educational services, you are ensuring that young people with great potential and determination have the opportunity to continue their studies and achieve their goals. Furthermore, your investment serves as recognition of our scholars' grit and perseverance as well as the vital role our educational services play in students' success.

We are committed to ensuring that young people succeed throughout their college careers and beyond. Proceeds from the Excellence Gala will enable the Association to offer new services such as financial aid counseling, internships and mentoring, 24/7 support services and Alumni programs similar to the services offered by the Association in the United States. With your support, our promising scholars will be able to see past adversities to the rewards that come with hard work, integrity, perseverance, and compassion.



Jay Hennick

“Be passionate
about what
you do and
strive to
make things
happen!”

Jay Hennick
2019 International Horatio
Alger Award Recipient

SPONSORSHIP & INVESTMENT LEVELS

Sponsorships are available at different levels and packages can be tailored to meet your specific needs. There are a variety of branding and hospitality benefits as well as opportunities to meet with and hear from Horatio Alger Members and scholarship recipients.

	Pioneer \$150,000	Northern Star \$75,000	Freedom \$50,000	Patriot \$25,000	Legacy \$10,000
Activities					
General Reception & Dinner	•	•	•	•	•
Mission Advancement					
General Support	•	•	•	•	•
Scholarship Programs & Support Services	•	•	•	•	•
National Scholars Conference (NSC)	•	•	•	•	•
Alumni Programs	•	•	•	•	
Personal Computers for National Scholars	•	•			
Research Projects	•				
Recognition					
General recognition in event print materials				•	•
General recognition on event website				•	•
General recognition in Annual Report	•	•	•	•	•
General recognition in NSC Program	•	•	•	•	•
Special recognition in press releases	•	•	•	•	
Special recognition through social media engagement	•	•	•	•	
Special recognition on event website with logo placement	•	•	•		
Special recognition in event print materials with logo placement	•	•	•		
Special recognition in event remarks	•	•			
Special recognition in research publications	•				
Tailored benefits mutually agreed upon	•				

SPONSORSHIP FORM

Support level (select one)

- ☐ Pioneer \$150,000
- ☐ Northern Star \$75,000
- ☐ Freedom \$50,000
- ☐ Patriot \$25,000
- ☐ Legacy \$10,000

Contact Details

(Please provide the following information so we may thank you for your gift and list you correctly in the program.)

Name _____

Company/Organization _____

Name of company/organization
to receive tax receipt if different _____

- ☐ I am making the gift on behalf of my organization
- ☐ I am making this as a personal gift

E-mail Address _____

Phone Number _____

Street Address _____

Province, City, Postal Code _____

Method of Payment

Total Sponsorship Amount: \$ _____

- ☐ Cheque (All cheques should be made out to the Horatio Alger Association of Canada.)
- ☐ Please invoice me for my sponsorship

Completed forms can be emailed to (gala@horatioalger.org) or mailed to:

**Horatio Alger Association of Canada
1410 Stanley Street, Suite 1010
Montreal, Quebec H3A 1P8**

Signature _____

Date _____

The Horatio Alger Association of Canada is a charitable organization and contributions are tax deductible to the fullest extent allowed by law. The Association's charity registration number is 855623450RR0001.

PLEASE RETAIN ONE COPY OF THIS AGREEMENT FOR YOUR RECORDS.

HORATIO ALGER ASSOCIATION MISSION STATEMENT

To induct as lifetime Members of the Association contemporary role models whose experiences exemplify that opportunities for a successful life are available to all individuals who are dedicated to the principles of integrity, hard work, perseverance, and compassion for others.

To provide scholarship assistance to deserving young people who have demonstrated integrity, determination in overcoming adversity, academic potential, and the personal aspiration to make a unique contribution to society.

To mentor scholarship recipients and educate all youth about the limitless possibilities that are available through the free market system, while underscoring the importance of service to others.



Horatio Alger Association of Canada
1410 Stanley Street, Suite 1010
Montreal, Quebec H3A 1P8

