



PERSONAL RELEASE

For good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned, acknowledge and agree that the **Horatio Alger Association of Canada**, ("Association") is the sole and exclusive owner of all rights with respect to my image, voice, and appearance in connection with the video contest currently titled "**2025 Horatio Alger Scholarship Application Video Contest**" (the "Video Contest Submission").

I hereby grant to the Association, its successors, assigns, and licensees, the perpetual, irrevocable, worldwide right to use any form of reproduction of my physical likeness, voice, name, and/or appearance (collectively, "Likeness") in connection with the production, reproduction, distribution, transmission, performance, exhibition, advertising, promotion, or sale of my Video Contest Submission, in any and all media now known or hereafter devised, for no additional compensation.

I understand and agree that my Video Contest Submission may be edited, modified, and revised by the Association at its sole discretion, and I waive any rights of approval with respect to such modifications.

Without limitation of the foregoing, I grant the Association the right to use my Likeness for purposes of trade, advertising, publicizing, and/or exhibition of my Video Contest Submission, whether alone or in conjunction with other materials, including the advertising, or publication related to my Video Contest Submission.

I acknowledge that my Video Contest Submission, including all photos, audio, video, and supporting materials captured or created in connection with it, may only be used by the Association for purposes related to the production, promotion, and distribution of my Video Contest Submission or related content.

By signing below, I confirm that I am of legal age, have the right to grant the permissions herein, and understand and agree to the terms set forth in this Release.

Date: _____

Name (Printed): _____

Signature: _____